# （Bayesian）Statistics with Rankings 

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## Permutations (rankings) data represents preferences

## Burger preferences $n=6, N=600$

```
med-rare med rare ...
```

done med-done med ...
med-rare rare med ...

## Elections Ireland, $n=5, N=1100$

Roch Scal McAl Bano Nall
Scal McAl Nall Bano Roch
Roch McAl

College programs $n=533, N=53737, t=10$
DC116 DC114 DC111 DC148 DB512 DN021 LM054 WD048 LMO20 LM050 WD028
DN008 TR071 DN012 DN052
FT491 FT353 FT471 FT541 FT402 FT404 TR004 FT351 FT110 FT352
Ranking data

- discrete
- many valued
- combinatorial structure


## The Consensus Ranking problem

Given a set of rankings $\left\{\pi_{1}, \pi_{2}, \ldots \pi_{N}\right\} \subset \mathbb{S}_{n}$ find the consensus ranking (or central ranking) $\pi_{0}$ that best agrees with the data

```
Elections Ireland, \(n=5, N=1100\)
    Roch Scal McAl Bano Nall
    Scal McAl Nall Bano Roch
    Roch McAl
Consensus \(=[\) Roch Scal McAl Bano Nall \(]\) ?
```


## The Consensus Ranking problem

Problem (also called Preference Aggregation, Kemeny Ranking) Given a set of rankings $\left\{\pi_{1}, \pi_{2}, \ldots \pi_{N}\right\} \subset \mathbb{S}_{n}$ find the consensus ranking (or central ranking) $\pi_{0}$ such that

$$
\pi_{0}=\underset{\mathbb{S}_{n}}{\operatorname{argmin}} \sum_{i=1}^{N} d\left(\pi_{i}, \pi_{0}\right)
$$

for $d=$ inversion distance / Kendall $\tau$-distance / "bubble sort" distance

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- voting in elections (APA, Ireland, Cambridge), panels of experts (admissions, hiring, grant funding)
- aggregating user preferences (economics, marketing)
- subproblem of other problems (building a good search engine: leaning to rank [Cohen, Schapire,Singer 99])
Equivalent to finding the "mean" or "median" of a set of points


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- subproblem of other problems (building a good search engine: leaning to rank [Cohen, Schapire,Singer 99])
Equivalent to finding the "mean" or "median" of a set of points
Fact: Consensus ranking for the inversion distance is NP hard


## Consensus ranking problem

$$
\pi_{0}=\underset{\mathbb{S}_{n}}{\operatorname{argmin}} \sum_{i=1}^{N} d\left(\pi_{i}, \pi_{0}\right)
$$

## This talk

Will generalize the problem

- from finding $\pi_{0}$
to estimating statistical model
Will generalize the data
- From complete, finite permutations
to top-t rankings, countably many items $(n \rightarrow \infty) \ldots$


## Outline

(1) Statistical models for permutations and the dependence of ranks
(2) Codes, inversion distance and the precedence matrix
(3) Mallows models over permutations
a Maximum Likelihood estimation

- The Likelihood
- A Branch and Bound Algorithm
- Related work, experimental comparisons
- Mallows and GM and other statistical models
(5) Top-t rankings and infinite permutations
(C) Statistical results
- Bayesian Estimation, conjugate prior, Dirichlet process mixtures
(7) Conclusions


## Some notation

Base set $\{a, b, c, d\}$ contains $n$ items (or alternatives)
E.g \{ rare, med-rare, med, med-done, $\ldots\}$
$\mathbb{S}_{n}=$ the symmetric group $=$ the set of all permutations over $n$ items
$\pi=[c a b d] \in \mathbb{S}_{n}$ a permutation/ranking
$\pi=[c a]$ a top-t ranking (is a partial order)
$t=|\pi| \leq n$ the length of $\pi$

We observe
data $\pi_{1}, \pi_{2}, \ldots, \pi_{N} \sim$ sampled independently from distribution $P$ over $\mathbb{S}_{n}$ (where $P$ is unknown)

## Representations for permutations

reference permutation id $=[a b c d]$


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## Thurstone：Ranking by utility

The Thurstone Model
－item $j$ has expected utility $\mu_{j}$
－sample $u_{j}=\mu_{j}+\epsilon_{j}, j=1: n$（independently or not）
$u_{j}$ is the actual utility of item $j$
－sort $\left(u_{j}\right)_{j=1: n}$ to obtain a $\pi$

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- sort $\left(u_{j}\right)_{j=1: n}$ to obtain a $\pi$
- rich model class
- typically $\epsilon_{j} \sim \operatorname{Normal}\left(0, \sigma_{j}^{2}\right)$
- parameters interpretable
- some simple probability calculations are intractable
- $P[a \prec b]]$ tractable, $P[i$ in first place tractable
- $P$ [ $i$ in 85 th place $]$ intractable
- each rank of $\pi$ depends on all the $\epsilon_{j}$


## Plackett-Luce: Ranking as drawing without replacement

The Plackett-Luce model

- item $j$ has weight $w_{j}>0$

$$
P([a, b, \ldots]) \propto \frac{w_{a}}{\sum_{i^{\prime}} w_{i^{\prime}}} \frac{w_{b}}{\sum_{i^{\prime}} w_{i^{\prime}}-w_{a}} \cdots
$$

- items are drawn "without replacement" from distribution ( $w_{1}, w_{2} \ldots w_{n}$ ) (Markov chain)
- normalization constant $Z$ generally not known
- distribution of first ranks approximately independent
- item at rank $j$ depends on all previous ranks


## Bradley－Terry：penalizing inversions

The Bradley－Terry model

$$
P(\pi) \propto \exp \left(-\sum_{i<j} \alpha_{i j} Q_{i j}(\pi)\right)
$$

－exponential family model
－one parameter for every pair $) i, j$ ）
－$\alpha_{i j}$ is penalty for inverting $i$ with $j$ only qualitative interpretation
－normalization constant $Z$ generally not known
－transitivity $i \prec j, j \prec k \Longrightarrow i \prec k$ therefore the sufficient statistics $Q_{i j}$ are dependent

## Bradley-Terry: penalizing inversions

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- transitivity $i \prec j, j \prec k \Longrightarrow i \prec k$ therefore the sufficient statistics $Q_{i j}$ are dependent
- Mallows models
- are a subclass of Bradley-Terry models
- do not suffer from this dependence
- coming next. .


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(4) Maximum Likelihood estimation

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6 Statistical results

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## The precedence matrix $Q$

$$
\begin{gathered}
\pi=[c a b d] \\
Q(\pi)=\begin{array}{c|c|c|c|c}
a & b & c & d & \\
\hline- & 1 & 0 & 1 & a \\
0 & - & 0 & 1 & b \\
1 & 1 & - & 1 & c \\
0 & 0 & 0 & - & d \\
\hline
\end{array} \\
Q_{i j}(\pi)=1 \text { iff } i \text { before } j \text { in } \pi \\
Q_{i j}=1-Q_{j i}
\end{gathered}
$$

reference permutation $\mathrm{id}=[a b c d]$ : determines the order of rows, columns in $Q$

## The number of inversions and $Q$

$$
\begin{gathered}
\pi=[c a b d] \\
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\end{array}
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$$

define

- $L(Q)=\sum_{i>j} Q_{i j}=$ sum $($ lower triangle $(Q))$


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\hline
\end{array}
\end{gathered}
$$

define

- $L(Q)=\sum_{i>j} Q_{i j}=\operatorname{sum}($ lower triangle $(Q))$
then
- \#inversions $(\pi)=L(Q)=d(\pi, \mathrm{id})$


## The inversion distance and $Q$

$$
\pi=[c a b d],
$$

Refence permutation
$\mathrm{id}=[a b c d]$

| $Q(\pi)$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| a | $b$ | c | d |  |
| － | 1 | 0 | 1 | a |
| 0 | － | 0 | 1 | $b$ |
| 1 | 1 | － | 1 | c |
| 0 | 0 | 0 | － | $d$ |
|  |  |  |  |  |
| $d(\pi, \mathrm{id})=2$ |  |  |  |  |

Reference permutation
$\pi_{0}=[b a d c]$

| $\Pi_{0}^{T} Q(\pi) \Pi_{0}$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| $b$ | a | $d$ | c |  |
| － | 0 | 1 | 0 | $b$ |
| 1 | － | 1 | 0 | a |
| 0 | 0 | － | 0 | d |
| 1 | 1 | 1 | － | $c$ |
|  |  |  |  |  |
| $d\left(\pi, \pi_{0}\right)=4$ |  |  |  |  |

## The inversion distance and $Q$

To obtain $d\left(\pi, \pi_{0}\right)$
(1) Construct $Q(\pi)$
(2) Sort rows and columns by $\pi_{0}$
(3) Sum elements in lower triangle

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(1) Construct $Q(\pi)$
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Note also that
To obtain
$d\left(\pi_{1}, \pi_{0}\right)+d\left(\pi_{2}, \pi_{0}\right)+\ldots$
(1) Construct $Q\left(\pi_{1}\right), Q\left(\pi_{2}\right), \ldots$
(2) Sum
$Q=Q\left(\pi_{1}\right)+Q\left(\pi_{2}\right)+\ldots$
(3) Sort rows and columns of $Q$ by $\pi_{0}$
(a) Sum elements in lower triangle of $Q$

$$
\pi=[c a b d], \quad \pi_{0}=[b a d c]
$$

|  | $b$ | $a$ | $d$ | $c$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | - | 0 | 1 | 0 | $b$ |
| 1 | - | 1 | 0 | $a$ |  |
| 0 | 0 | - | 0 | $d$ |  |
|  | 1 | 1 | 1 | - | $c$ |
|  |  |  |  |  |  |

$$
d\left(\pi, \pi_{0}\right)=4
$$

## A decomposition for the inversion distance

$d\left(\pi, \pi_{0}\right)=\#$ inversions between $\pi$ and $\pi_{0}$

$V_{j}=\#$ inversions where $\pi_{0}(j)$ is disfavored

## The code of a permutation

Example $\pi=[c a b d], \pi_{0}=[b a d c]$

|  | $a$ | $b$ | $c$ | $d$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $S_{2}$ | - | 1 | 0 | 1 | $a$ |
| $S_{3}$ | 0 | - | 0 | 1 | $b$ |
| $S_{1}$ | 1 | 1 | - | 1 | $c$ |
| $S_{4}$ | 0 | 0 | 0 | - | $d$ |
|  | $V_{1}$ | $V_{2}$ | $V_{3}$ | $V_{4}$ |  |

code

$$
\left(V_{1}, V_{2}, V_{3}\right)=(1,1,0)
$$

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code

$$
\left(V_{1}, V_{2}, V_{3}\right)=(1,1,0)
$$

or

$$
\begin{gathered}
\left(S_{1}, S_{2}, S_{3}\right)=(2,0,0) \\
d(\pi, \mathrm{id})=2
\end{gathered}
$$

## The code of a permutation

Example $\pi=[c a b d], \pi_{0}=[b a d c]$
Codes are defined w.r.t any $\pi_{0}$

|  | $a$ | $b$ | $c$ | $d$ |  |
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code $V_{j}\left(\pi \mid \pi_{0}\right), S_{j}\left(\pi \mid \pi_{0}\right)$
$\left(V_{1}, V_{2}, V_{3}\right)=(2,1,1)$

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| $S_{4}$ | 0 | 0 | 0 | - | $d$ |
|  | $V_{1}$ | $V_{2}$ | $V_{3}$ | $V_{4}$ |  |

code

$$
\left(V_{1}, V_{2}, V_{3}\right)=(1,1,0)
$$

or

$$
\begin{gathered}
\left(S_{1}, S_{2}, S_{3}\right)=(2,0,0) \\
d(\pi, \mathrm{id})=2
\end{gathered}
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$$
\left(S_{1}, S_{2}, S_{3}\right)=(3,1,0)
$$

$$
d\left(\pi, \pi_{0}\right)=4
$$

## Codes and inversion distance summary

## Inversion distance facts

- $d\left(\pi, \pi_{0}\right)=\sum_{j} V_{j}\left(\pi \mid \pi_{0}\right)=\sum_{j} S_{j}\left(\pi \mid \pi_{0}\right)$


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Inversion distance facts

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- $d\left(\pi, \pi_{0}\right)=L\left(\Pi_{0}^{T} Q(\pi) \Pi_{0}\right) \stackrel{\text { def }}{=} L_{\pi_{0}}(Q(\pi))$

Codes facts

- $\left(V_{1: n-1}\right)$ or $\left(S_{1: n-1}\right)$ defined w.r.t any reference permutation
- we denote them $V_{j}\left(\pi \mid \pi_{0}\right)$ or $S_{j}\left(\pi \mid \pi_{0}\right)$


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- we denote them $V_{j}\left(\pi \mid \pi_{0}\right)$ or $S_{j}\left(\pi \mid \pi_{0}\right)$
- $\left(V_{1: n-1}\right)$ or $\left(S_{1: n-1}\right)$ uniquely represent $\pi$
- with $n-1$ independent parameters

|  | $b$ | $a$ | $d$ | $c$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
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$$
\begin{aligned}
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\end{aligned}
$$

## The Mallows Model

- The Mallows model is a distribution over $\mathbb{S}_{n}$ defined by

$$
P_{\pi_{0}, \theta}(\pi)=\frac{1}{Z(\theta)} e^{-\theta d\left(\pi, \pi_{0}\right)}
$$

- $\pi_{0}$ is the central permutation
- $\pi_{0}$ mode of $P_{\pi_{0}, \theta}$, unique if $\theta>0$
- $\theta \geq 0$ is a dispersion parameter
- for $\theta=0, P_{\pi_{0}, 0}$ is uniform over $\mathbb{S}_{n}$


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- $\theta \geq 0$ is a dispersion parameter
- for $\theta=0, P_{\pi_{0}, 0}$ is uniform over $\mathbb{S}_{n}$
- $d\left(\pi, \pi_{0}\right)=\sum_{j} V_{j}\left(\pi \mid \pi_{0}\right)$ therefore $P_{\pi_{0}, \theta}$ is product of $P_{\theta}\left(V_{j}\left(\pi \mid \pi_{0}\right)\right.$

$$
P_{\pi_{0}, \theta}(\pi)=\frac{1}{Z(\theta)} \prod_{j=1}^{n-1} e^{-\theta V_{j}\left(\pi \mid \pi_{0}\right)} \text { and } Z(\theta)=\prod_{j=1}^{n-1} \underbrace{\frac{1-e^{-\theta(n-j+1)}}{1-e^{-\theta}}}_{Z_{j}(\theta)}
$$

## The Generalized Mallows (GM) Model [Fligner, Verducci 86]

Mallows model $P_{\pi_{0}, \theta}(\pi)=\frac{1}{z_{\theta}} \exp \left(-\theta \sum_{j=1}^{n-1} V_{j}\left(\pi \mid \pi_{0}\right)\right)$
Idea: $\theta \rightarrow \vec{\theta}=\left(\theta_{1}, \theta_{2}, \ldots \theta_{n-1}\right)$ Generalized Mallows(GM) model

$$
P_{\pi_{0}, \vec{\theta}}(\pi)=\frac{1}{Z(\vec{\theta})} \prod_{j=1}^{n-1} e^{-\theta_{j} V_{j}\left(\pi \mid \pi_{0}\right)} \quad \text { with } \quad Z(\vec{\theta})=\prod_{j=1}^{n-1} Z_{j}\left(\theta_{j}\right)
$$

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Generalized Mallows(GM) model

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Similar definitions with $S_{j}$ instead of $V_{j}$ : models denoted $G M^{V}, G M^{S}$

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Idea: $\theta \rightarrow \vec{\theta}=\left(\theta_{1}, \theta_{2}, \ldots \theta_{n-1}\right)$
Generalized Mallows(GM) model

$$
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$$

Similar definitions with $S_{j}$ instead of $V_{j}$ : models denoted $G M^{V}, G M^{S}$ Cost interpretation of the GM models

- $G M^{V}$ : Cost $=\sum_{j} \theta_{j} V_{j}$
pay price $\theta_{j}$ for every inversion w.r.t item $j$
- $G M^{S}:$ Cost $=\sum_{j} \theta j S_{j}$
pay price $\theta_{j}$ for every inversion in picking rank $j$
- Assume stepwise construction of $\pi$ : $\theta_{j}$ represents importance of step $j$


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－Bayesian Estimation，conjugate prior，Dirichlet process mixtures
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## The (Max Likelihood) estimation problem

```
Burger preferences }n=6,N=60
med-rare med rare ...
done med-done med ...
med-rare rare med ...
```

- Data $\left\{\pi_{i}\right\}_{i=1: N}$ i.i.d. sample from $\mathbb{S}_{n}$
- Model Mallows $P_{\pi_{0}, \theta}$ or GM $P_{\pi_{0}, \vec{\theta}}$
- Parameter estimation: $\pi_{0}$ known, estimate $\theta$ or $\vec{\theta}$. This problem is easy (convex, univariate)
- Central permutation estimation: $\vec{\theta}$ known, estimate $\pi_{0}$ Known as Consensus ranking if $\theta=1$ ( $\approx$ MinFAS )
This problem is NP hard. (many heuristic/approx. algorithms exist)
- General estimation: estimate both $\pi_{0}$ and $\theta$ or $\vec{\theta}$. ...at least as hard as consensus ranking. Will show it's no harder.


## The likelihood

－Likelihood of $\pi_{0}, \theta=\mathrm{P}\left[\right.$ data $\left.\mid \pi_{0}, \theta\right]$
－Max Likelihood estimation $\pi_{0}{ }^{*}, \theta^{*}=\operatorname{argmax} \mathrm{P}\left[\right.$ data $\left.\mid \pi_{0}, \theta\right]$
Mallows

$$
\log I\left(\theta, \pi_{0}\right)=\frac{1}{N} \ln P\left(\pi_{1: N} ; \theta, \pi_{0}\right)=-\theta \sum_{j=1}^{n-1} \frac{\sum_{i=1}^{N} V_{j}\left(\pi_{\mid} \pi_{0}\right)}{N}+\sum_{j=1}^{n-1} \ln Z_{j}(\theta)
$$

Generalized Mallows

$$
\log I\left(\theta, \pi_{0}\right)=\frac{1}{N} \ln P\left(\pi_{1: N} ; \theta, \pi_{0}\right)=-\sum_{j=1}^{n-1}[\theta_{j} \overbrace{\frac{\sum_{i=1}^{N} V_{j}\left(\pi_{i} \mid \pi_{0}\right)}{N}}^{N}+\ln Z_{j}\left(\theta_{j}\right)]
$$

## The likelihood

- Likelihood of $\pi_{0}, \theta=\mathrm{P}\left[\right.$ data $\left.\mid \pi_{0}, \theta\right]$
- Max Likelihood estimation $\pi_{0}{ }^{*}, \theta^{*}=\operatorname{argmax} \mathrm{P}\left[\right.$ data $\left.\mid \pi_{0}, \theta\right]$

Mallows

$$
\log I\left(\theta, \pi_{0}\right)=\frac{1}{N} \ln P\left(\pi_{1: N} ; \theta, \pi_{0}\right)=-\theta \sum_{j=1}^{n-1} \frac{\sum_{i=1}^{N} V_{j}\left(\pi_{\mid} \pi_{0}\right)}{N}+\sum_{j=1}^{n-1} \ln Z_{j}(\theta)
$$

Generalized Mallows

$$
\log \left(\theta, \pi_{0}\right)=\frac{1}{N} \ln P\left(\pi_{1: N} ; \theta, \pi_{0}\right)=-\sum_{j=1}^{n-1}[\theta_{j} \overbrace{\frac{\sum_{i=1}^{N} V_{j}\left(\pi_{i} \mid \pi_{0}\right)}{N}}+\ln Z_{j}\left(\theta_{j}\right)]
$$

- Likelihood is separable and concave in each $\theta_{j} \Longrightarrow$ estimation of $\theta_{j}$ is straightforward
- by convex minimization of $\theta_{j} \bar{V}_{j}+\ln Z_{j}\left(\theta_{j}\right)$ (numerical)
- Dependence on $\pi_{0}$ complicated


## ML Estimation of $\pi_{0}$ : costs and main results

$\pi_{1: N}$ complete rankings $\left(G M^{s}, G M^{V}\right)$
$\pi_{1: t}$ top-t rankings, $N \leq \infty$
(only GM ${ }^{s}$ )
$\sum_{j=1}^{t} \frac{\sum_{i} S_{j}\left(\pi \mid \pi_{0}\right)}{N}$
$\sum_{j=1}^{t}\left[\theta_{j} \frac{\sum_{i} S_{j}\left(\pi_{i} \mid \pi_{0}\right)}{N}+\ln Z_{j}\left(\theta_{j}\right)\right]$
[MBao08] $\pi_{0}{ }^{M L}$ can be found exactly by $B \& B$ search on matrix $R\left(\pi_{1: N}\right)$.
[MBao08] A local maximum for $\pi_{0}, \vec{\theta}$ can be found by alternate maximization: $\pi_{0} \mid \vec{\theta}$ by $\mathrm{B} \& \mathrm{~B}$, $\vec{\theta} \mid \pi_{0}$ by convex unidimensional.
$R\left(\pi_{1: N}\right)=\sum_{i=1: N} R\left(\pi_{i}\right)$ (defined nex $B \& B=$ branch-and-bound

- the search may not be tractable


## Sufficient statistics (complete permutations) [M\&al07]

| - | 0 | 1 | 0 |
| :---: | :---: | :---: | :---: |
| 1 | - | 1 | 0 |
| 0 | 0 | - | 0 |
| 1 | 1 | 1 | - |

$Q$ for large samples from Mallows models

$$
\theta=1
$$

$$
\theta=0.3
$$

$$
\theta=0.03
$$





- Define $Q \equiv Q\left(\pi_{1: N}\right)=\frac{1}{N} \sum_{i=1}^{N} Q\left(\pi_{i}\right)$
- Sufficient statistics are sum of preference matrices for data


## Search Algorithm Idea

Wanted: $\operatorname{argmin}_{\pi_{0}} \mathrm{~L}\left(\Pi_{0}^{\mathrm{T}} \mathrm{Q} \Pi_{0}\right)=\operatorname{argmin}_{\pi_{0}} \mathrm{~L}_{\pi_{0}}(\mathrm{Q})=\operatorname{argmin}$ lower triangle of $Q$ over all row and column permutations


## Search Algorithm Idea

Wanted: $\operatorname{argmin}_{\pi_{0}} \mathrm{~L}\left(\Pi_{0}^{\mathrm{T}} \mathrm{Q} \Pi_{0}\right)=\operatorname{argmin}_{\pi_{0}} \mathrm{~L}_{\pi_{0}}(\mathrm{Q})=\operatorname{argmin}$ lower triangle of $Q$ over all row and column permutations


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## The Branch－and－Bound Algorithm

$$
\pi_{0}^{-1}=\underset{r_{1}, r_{2}, \ldots r_{n-1}}{\operatorname{argmin}} \sum_{j=1}^{n-1} \bar{V}_{j}\left(r_{j}\right) \quad \begin{gathered}
\text { Total cost of a } \\
\text { permutation }
\end{gathered}
$$



## Branch and Bound algorithm

Node $\rho$ stores: $r_{j}$, parent $, j=|\rho|, V_{j}(\rho), \theta_{j}, C(\rho), L(\rho) ; S=$ priority queue with nodes to be expanded.

Initialize: $S=\left\{\rho_{\emptyset}\right\}, \rho_{\emptyset}=$ the empty sequence, $j=0, C\left(\rho_{\emptyset}\right)=V\left(\rho_{\emptyset}\right)=L\left(\rho_{\emptyset}\right)=0$

## Repeat

remove $\rho \in \underset{\rho \in S}{\operatorname{argmin}} L(\rho)$ from $S$
if $|\rho|=n$ (Return) Output $\rho, L(\rho)=C(\rho)$ and Stop.
else (Expand $\rho$ )
for $r_{j+1} \in[n] \backslash \rho$ create node $\rho^{\prime}=\rho \mid r_{j+1}, V_{j+1}\left(\rho^{\prime}\right)=V_{j}\left(r_{1: j-1}, r_{j+1}\right)-Q_{r_{j} r_{j+1}}$
compute $V^{\text {min }}=\min _{r_{j+1} \in[n] \backslash \rho} V_{j+1}\left(\rho \mid r_{j+1}\right)$
calculate $A(\rho)$ admissible heuristic [MandhaniM09]
for $r_{j+1} \in[n] \backslash \rho$
calculate $\theta_{j+1}$ from $\left.n-j-1, V_{j+1}\left(\rho^{\prime}\right)\right)$

$$
C\left(\rho^{\prime}\right)=C(\rho)+\theta_{j+1} V_{j+1}\left(\rho^{\prime}\right), L\left(\rho^{\prime}\right)=C\left(\rho^{\prime}\right)+A(\rho)
$$

$$
\text { store node }\left(\rho^{\prime}, j+1, V_{j+1}, \theta_{j+1}, C\left(\rho^{\prime}\right), L\left(\rho^{\prime}\right)\right) \text { in } S
$$

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(only GM ${ }^{s}$ )
$\sum_{j=1}^{t} \frac{\sum_{i} S_{j}\left(\pi \mid \pi_{0}\right)}{N}$
$\sum_{j=1}^{t}\left[\theta_{j} \frac{\sum_{i} S_{j}\left(\pi_{i} \mid \pi_{0}\right)}{N}+\ln Z_{j}\left(\theta_{j}\right)\right]$
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$R\left(\pi_{1: N}\right)=\sum_{i=1: N} R\left(\pi_{i}\right)$ (defined nex $B \& B=$ branch-and-bound

- the search may not be tractable


## Algorithm summary

- Sufficient statistics $=Q\left(\pi_{1: N}\right)$
- $\operatorname{Cost}\left(\pi_{0}, \theta\right)=\theta L_{\pi_{0}}\left(Q\left(\pi_{1: N}\right)\right)$ (lower triangle of $Q$ after permuting rows and columns by $\pi_{0}$
- B\&B Algorithm constructs $\pi_{0}$ one rank at a time
- Exact but not always tractable
- B\&B Algorithms exist also for
- $G M^{S}$
- for multiple parameters $\vec{\theta}$
- Performance issues
- Admissible heuristics help
- Beam search and other approximations possible


## What makes the search hard (or tractable)?

Running time $=$ time ( compute $Q)+\quad$ time $(B \& B)$ $\mathcal{O}\left(n^{2} N\right) \quad$ independent of $N$

- Number nodes explored by B\&B
- independent of sample size $N$
- independent of $\pi_{0}$
- depends on dispersion $\vec{\theta}^{M L}$
- $\vec{\theta}=0 \Rightarrow$ uniform distribution
- all branches have equal cost
- $\theta_{1: n-1}^{M L}$ large $\Rightarrow$ likelihood decays fast around $\pi_{0}{ }^{M L} \Rightarrow$ pruning efficient
- Theoretical results
- e.g if $\theta_{j}>T_{j}, j=1: n-1$, then $\mathrm{B} \& \mathrm{~B}$ search defaults to greedy
- Practically
- diagnoses possible during $\mathrm{B} \& \mathrm{~B}$ run


## Admissible heuristics

To guarantee optimality we need lower bounds for the cost－to－go（admissible heuristics）
－admissible heuristic for Mallows Model［MPPB07］
－improved heuristic for Mallows model［Mandhani，M 09］，first admissible heuristic for GMM model
－If data $\sim P_{\theta, \pi_{0}}$ with $\theta$ large，admissible heuristic $A$ known $\Rightarrow$ number of expanded nodes is bounded above

## Related work I

## ML Estimation

[FV86] $\vec{\theta}$ estimation; heuristic for $\pi_{0}$
FV algorithm/Borda Rule
(1) Compute $\bar{q}_{j}, j=1: n$ column sums of $Q$
(2) Sort $\left(\bar{q}_{j}\right)_{j=1}^{n}$ in increasing order; $\pi_{0}$ is sorting permutation

- $\bar{q}_{j}$ are Borda counts
- FV is consistent for infinite $N$



## Related work II

Consensus Ranking ( $\theta=1$ )
[CSS99] CSS ALGORITHM $=$ greedy search on $Q$
improved by extracting strongly connected components
[Ailon,Newman,Charikar 05] Randomized algorithm guaranteed 11/7 factor approximation (ANC)
[Mohri, Ailon 08] linear program
[Mathieu, Schudy 07] $(1+\epsilon)$ approximation, time $\mathcal{O}\left(n^{6} / \epsilon+2^{2^{O(1 / \epsilon)}}\right)$
[Davenport,Kalagnanan 03] Heuristics based on edge-disjoint cycles used by our B\&B implementation
[Conitzer,D,K 05] Exact algorithm based on integer programming, better bounds for edge disjoint cycles (DK)
[Betzler,Brandt, 10] Exact problem reductions

- Most of this work based on the MinFAS view

$$
Q_{i j}>.5 \Leftrightarrow \quad i \bullet \xrightarrow{Q_{i j}-5} \bullet j
$$

Prune graph to a DAG removing minimum weight

## Related work III

## Extensions and applications to social choice

- Inferring rakings under partial and aggregated information [ShahJabatula08], [JabatulaFariasShah10]
- Vote elicitation under probabilistic models of choice [LuBoutillier11]
- Voting rules viewed as Maximum Likelihood [ConitzerSandholm08]
- ...


## When is the B\&B search tractable? I

Excess cost w.r.t B\&B; data from Mallows model $n=100, N=100$


hard (uninteresting?) interesting


## Running time vs number items $n$

Data generated from Mallows $(\theta)$


## Extensive comparisons

- Experimental setup from [Coppersmith\&al07]. Experiments by Alnur Ali [AliM11]
- Data: artificial (Mallows and Plackett-Luce), Ski, Web-search total 45 data sets, $n=50 \ldots 350, N=4 \ldots 100$ typically
- Algorithms ILP, LP, B\&B (with limited queue), Local Search (LS), FV/Borda, QuickSort (QS), ... and combinations (total 104 algorithms)


## Websearch data $B \& B$ is competitive ( Local Search, B\&B,other )



## Other statistical models on rankings

Several "natural" parametric distributions on $\mathbb{S}_{n}$ exist.

- $P(\pi) \propto \exp \left(-\sum_{j=1}^{n-1} \theta_{j} V_{j}(\pi)\right)$

Generalized Mallows

- $P(\pi) \propto \exp \left(-\sum_{i<j} \alpha_{i j} Q_{i j}(\pi)\right)$

Bradley-Terry

Mallows $\subset G M \subset$ Bradley-Terry

## Other statistical models on rankings

Several＂natural＂parametric distributions on $\mathbb{S}_{n}$ exist．
－$P(\pi) \propto \exp \left(-\sum_{j=1}^{n-1} \theta_{j} V_{j}(\pi)\right)$
Generalized Mallows
－$P(\pi) \propto \exp \left(-\sum_{i<j} \alpha_{i j} Q_{i j}(\pi)\right)$
Bradley－Terry

Mallows $\subset G M \subset$ Bradley－Terry
－item $j$ has weight $w_{j}>0$
Plackett－Luce

$$
P([a, b, \ldots]) \propto \frac{w_{a}}{\sum_{i^{\prime}} w_{i^{\prime}}} \frac{w_{b}}{\sum_{i^{\prime}} w_{i^{\prime}}-w_{a}} \cdots
$$

－item $j$ has utility $\mu_{j}$
Thurstone
sample $u_{j}=\mu_{j}+\epsilon_{j}, j=1: n$ independently
sort $\left(u_{j}\right)_{j=1: n} \Rightarrow \pi$

|  | GM | B-T | P-L | T |
| :--- | :---: | :---: | :---: | :---: |
| Discrete parameter | yes | no | no | no |
| Tractable $Z$ | yes | no | no | no |
| "Easy"* param | yes | no | no | Gauss |
| estimation |  |  |  |  |
| Tractable marginals | yes | no | no | Gauss** |
| Params "interpretable" | yes | no | no | Gauss |

* Refers to continuous parameters
** for top ranks

GM model

- computationally very appealing
- advantage comes from the code: the codes $\left(V_{j}\right),\left(S_{j}\right)$
- discrete parameter makes for challenging statistics


## Outline

(1) Statistical models for permutations and the dependence of ranks
(2) Codes, inversion distance and the precedence matrix
(3) Mallows models over permutations
(4) Maximum Likelihood estimation

- The Likelihood
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- Related work, experimental comparisons
- Mallows and GM and other statistical models
(5) Top-t rankings and infinite permutations
(6) Statistical results
- Bayesian Estimation, conjugate prior, Dirichlet process mixtures


## Top-t rankings and very many items

## Elections Ireland, $n=5, N=1100$

Roch Scal McAl Bano Nall<br>Scal McAl Nall Bano Roch<br>Roch McAl

College programs $n=533, N=53737, t=10$
DC116 DC114 DC111 DC148 DB512 DN021 LM054 WD048 LM020 LM050
WD028
DN008 TR071 DN012 DN052
FT491 FT353 FT471 FT541 FT402 FT404 TR004 FT351 FT110 FT352

## Bing search: UW Statistics $n \rightarrow \infty$

```
www.stat.washington.edu/
www.stat.wisc.edu/
www.stat.washington.edu/courses
collegeprowler.com/university-of-washington/statistics
```


## Models for Infinite permutations

- Domain of items to be ranked is countable, i.e $n \rightarrow \infty$
- Observed the top $t$ ranks of an infinite permutation
- Examples
- Bing UW Statistics

```
www.stat.washington.edu/
```

www.stat.wisc.edu/
www.stat.washington.edu/courses
collegeprowler.com/university-of-washington/statistics

- searches in data bases of biological sequences (by e.g Blast, Sequest, etc)
- open-choice polling, "grassroots elections", college program applications
- Mathematically more natural
- for large $n$, models should not depend on $n$
- models can be simpler, more elegant than for finite $n$


## Top-t rankings: $G M^{S}, G M^{V}$ are not equivalent

$$
\begin{aligned}
& \pi_{0}=\left[\begin{array}{l}
a b c d] \\
\pi=[c a]
\end{array}\right.
\end{aligned}
$$

$$
\begin{array}{ll}
\pi(1)=c & S_{1}=2 \\
\pi(2)=a & S_{2}=0 \\
\pi(3)=? & S_{3}=?
\end{array}
$$

$$
\begin{array}{ll}
\pi_{0}(1)=a & V_{1}=1 \\
\pi_{0}(2)=b & V_{2} \geq 1 \\
\pi_{0}(3)=c & V_{3}=0
\end{array}
$$

$$
P_{\pi_{0}, \vec{\theta}}(\pi)=\prod_{j=1}^{t} e^{-\theta_{j} S_{j}}
$$

$$
P_{\pi_{0}, \theta}(\pi)=\prod_{j=1}^{n-1}\left\{\begin{array}{l}
e^{-\theta V_{j}}, \pi_{0}(j) \in \pi \\
P_{\theta}\left(V_{j} \geq v_{j}\right), \pi_{0}(j) \notin \pi
\end{array}\right.
$$

sufficient statistics
no sufficient statistics

## The Infinite Generalized Mallows Model (IGM) [MBao08]

$$
P_{\pi_{0}, \vec{\theta}}(\pi)=\frac{1}{\prod_{j=1}^{t} Z\left(\theta_{j}\right)} \exp \left[-\sum_{j=1}^{t} \theta_{j} S_{j}\left(\pi \mid \pi_{0}\right)\right]
$$

- distribution over top-t rankings
- $\pi_{0}$ is permutation of $\{1,2,3, \ldots\}$ a discrete infinite "location" parameter
- $\theta_{1: t}>0$ dispersion parameter
- product of $t$ independent univariate distributions
- Normalization constant $Z\left(\theta_{j}\right)=1 /\left(1-e^{-\theta_{j}}\right)$
- $P_{\pi_{0}, \vec{\theta}}(\pi)$ is well defined marginal over the coset defined by $\pi$


## IGM versus GM

$$
P_{\pi_{0}, \bar{\theta}}(\pi)=\frac{1}{\prod_{j=1}^{t} Z\left(\theta_{j}\right)} \exp \left[-\sum_{j=1}^{t} \theta_{j} S_{j}\left(\pi \mid \pi_{0}\right)\right]
$$

- all $S_{j}$ have same range $\{0,1,2, \ldots\}$
- $Z$ has simpler formula
- only top-t rankings observed


## Sufficient statistics for top-t permutations [MBao09]

Sufficient statistics are $t n \times n$ precedence matrices $R_{1}, \ldots R_{t}$ Lemma

\[

\]

- $\left(R_{j}\right)_{k l}=1$ iff item $k$ at rank $j$ and item $/$ after $k$ (observed or not)
- $\left(R_{1}, \ldots R_{t}\right)$ sufficient statistics for multiple $\theta G M^{s}$
- $R=\sum_{j=1}^{t} R_{j}$ sufficient statistics for single $\theta$ Mallows ${ }^{s}$

$$
N=2, n=12 \quad N=100, n=12, t=5
$$



## Infinite Mallows Model: ML estimation

Theorem[M,Bao 08]

- Sufficient statistics \begin{tabular}{|ll|}
\hline$n$ \& \# distinct items observed in data <br>
$T$ \& \# total items observed in data <br>
$Q=\left[Q_{k}\right]_{k, l=1: n}$ \& frequency of $k$ l in data <br>
q frequency of $k$ in data <br>

$q=\left[q_{k}\right]_{k=1: n}$ \& | $R=q \mathbf{1}^{T}-Q$ | sufficient statistics matrix |
| :--- | :--- | <br>

\hline
\end{tabular}

- $\log$-likelihood $\left(\pi_{0}, \theta\right)=\theta L_{\pi_{0}}(R)=\theta$ Sum (Lower triangle ( $R$ permuted by $\left.\pi_{0}\right)$ )
- The optimal $\pi_{0}{ }^{M L}$ can be found exactly by a B\&B algorithm searching on matrix $R$.
- The optimal $\theta^{M L}$ is given by

$$
\theta=\log \left(1+T / L_{\pi_{0}}(R)\right)
$$

## Infinite GMM: ML estimation

Theorem [M,Bao 08]

- Sufficient statistics

| $n$ | \# distinct items observed in data |
| :--- | :--- |
| $N_{j}$ | \# total permutations with length $\geq j$ |
| $Q^{(j)}=\left[Q_{k)}^{(j)}\right]_{k, l=1: n, j=1: t}$ | frequency of $1_{[\pi(k)=j, \pi(1)<j]}$ in data |
| $q^{(j)}=\left[q_{k}^{(j)}\right]_{k=1: n}$ | frequency of $k$ in rank $j$ in data |
| $R^{(j)}=q^{(j)} \mathbf{1}^{T}-Q^{(j)}$ | sufficient statistics matrices |

- For $\theta_{1: t}$ given, the optimal $\pi_{0}^{M L}$ can be found exactly by a $\mathrm{B} \& \mathrm{~B}$ algorithm searching on matrix $R(\vec{\theta})=\sum_{j} \theta_{j} R^{(j)}$.
- the cost is $L_{\pi_{0}}(R)=\operatorname{Sum}\left(\right.$ Lower $\operatorname{triangle}\left(R(\vec{\theta})\right.$ permuted by $\left.\left.\pi_{0}\right)\right)$
- The optimal $\theta_{j}{ }^{M L}$ is given by $\theta_{j}=\log \left(1+N_{j} / L_{\pi_{0}}\left(R^{(j)}\right)\right)$

Hence, alternate maximization will converge to local optimum

## ML Estimation: Remarks

- sufficient statistics $Q, q, R$ finite for finite sample size $N$ but don't compress the data
- data determine only a finite set of parameters
- $\pi_{0}$ restricted to the observed items
- $\theta$ restricted to the observed ranks


- Similar result holds for finite domains


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6 Statistical results

- Bayesian Estimation, conjugate prior, Dirichlet process mixtures
(9) Conclusions


## GM are exponential family models I

$G M^{V}$ for complete rankings
$G M^{S}$ for top－t rankings，$n$ finite or $\infty$
－have finite sufficient statistics
－are exponential family models in $\pi_{0}, \vec{\theta}$＇
－have conjugate priors
Hyperparameters
－$N_{0}>0$ equivalent sample size
－$Q^{0}\left(\right.$ or $\left.R_{j}^{0}\right) \in \mathbb{R}^{n \times n}$ equivalent sufficient statistics

## The conjugate prior I

Hyperparameters: $N_{0}>0, Q^{0}\left(\right.$ or $\left.R_{j}^{0}\right) \in \mathbb{R}^{n \times n}$
The conjugate prior (for $G M^{s}$, top-t, $n$ finite or $\infty$ )

- informative prior for both $\pi_{0}, \vec{\theta}$

$$
\begin{aligned}
P_{0}\left(\pi_{0}, \vec{\theta}\right) & \propto e^{-N_{0} \sum_{j=1}^{t}\left(\theta_{j} L_{\pi_{0}}\left(R_{j}^{0}\right)+\ln Z_{j}\left(\theta_{j}\right)\right)} \\
& \propto e^{-N_{0} \sum_{j=1}^{t}\left(\operatorname{sum} \text { of lower triangle }\left(\Pi_{0} R_{j}^{0} \Pi_{0}^{\top} \theta\right)+\ln Z_{j}\left(\theta_{j}\right)\right)} \\
& \propto e^{-N_{0} D\left(P_{\pi_{0} 0}, \theta_{0} \| P_{\pi_{0}, \vec{\theta}}\right)}
\end{aligned}
$$

with $\pi_{0}{ }^{0}, \vec{\theta}^{0} \mathrm{ML}$ estimates of sufficient statistics $R_{1: t}^{0}, \Pi_{0}$ the permutation matrix of $\pi_{0}, \Theta=$ diagonal matrix of $\vec{\theta}$

- non-informative for $\pi_{0}$

$$
P_{0}\left(\pi_{0}, \vec{\theta}| |_{1: t}, N_{0}\right) \propto e^{-N_{0} \sum_{j=1}^{t}\left(\theta_{j} r_{j}+\ln Z_{j}\left(\theta_{j}\right)\right)}
$$

## Bayesian Inference: What operations are tractable?

$$
\text { Posterior } P_{0}\left(\pi_{0}, \vec{\theta}\right) \propto e^{\sum_{j}\left(\theta_{j}\left(N_{0} r_{j}+N L_{\pi_{0}}\left(R_{j}\right)\right)+\left(N_{0}+N\right) \ln Z\left(\theta_{j}\right)\right)}
$$

- computing unnormalized prior, posterior
- computing normalization constant of prior, posterior ?
- MAP estimation: produces $\pi_{0}{ }^{\text {Bayes }}, \vec{\theta}^{\text {Bayes }} \checkmark$ (by B\&B)
- model averaging

$$
P\left(\pi \mid N_{0}, r, \pi_{1: N}\right)=\sum_{\pi_{0}} \int_{0}^{\infty} G M^{s}\left(\pi \mid \pi_{0}, \theta\right) P\left(\pi_{0}, \theta \mid N_{0}, r, \pi_{1: N}\right) d \theta ?
$$

- sample from $P\left(\pi_{0}, \theta \mid N_{0}, r, \pi_{1: N}\right)$ Sometimes
- Bayesian Non-Parameteric Clustering (aka Dirichlet Process Mixture Models DPMM)
- Is is efficient?


## Clustering with Dirichlet mixtures via MCMC

General DPMM estimation algorithm [Neal03]
MCMC estimation for Dirichlet mixture
Input $\alpha, g_{0}, \beta,\{f\}, \mathcal{D}$
State cluster assignments $c(i), i=1: n$,
parameters $\theta_{k}$ for all distinct $k$
erate (1) for $i=1: n$ (reassign data to clusters)
(1) if $n_{c(i)}=1$ delete this cluster and its $\theta_{c(i)}$
(2) resample $c(i)$ by

$$
c(i)= \begin{cases}\text { existing } k & \text { w.p } \propto \frac{n_{k}-1}{n-1+\alpha} f\left(x_{i}, \theta_{k}\right)  \tag{1}\\ \text { new cluster } & \text { w.p } \frac{\alpha}{n-1+\alpha} \int f\left(x_{i}, \theta\right) g_{0}(\theta) d \theta\end{cases}
$$

(3) if $c(i)$ is new label, sample a new $\theta_{c(i)}$ from $g_{0}$
(2) (resample cluster parameters)
for $k \in\{c(1: n)\}$
(1) sample $\theta_{k}$ from posterior $g_{k}(\theta) \propto g_{0}(\theta, \beta) \prod_{i \in C_{k}} f\left(x_{i}, \theta\right)$
$g_{k}$ can be computed in closed form if $g_{0}$ is conjugate prior
utput a state with high posterior

## Gibbs Sampling Algorithm for DPM of $G M^{5}$ [M,Chen 10]

Input Parameters $N_{0}, r, t$, data $\pi_{1: n}$; initialization
Denote $c(i)=$ cluster label of $\pi_{i}, \pi_{0 c}, \theta_{c}, N_{c}$ the parameters and sample size for cluster $c, N=\sum N_{c}$

- Repeat
(1) Reassign points to clustersFor all points $\pi_{i}$ resample $c_{i}$ resample $c(i)$ by

$$
c(i)= \begin{cases}\text { existing } c & \text { w.p } \propto \frac{n_{k}-1}{n-1} P\left(\pi_{i} \mid \pi_{0 c}, \ldots\right) \\ \text { new cluster } & \text { w.p } \frac{N_{0}}{n-1+N_{0}} Z_{1} / n!\end{cases}
$$

(2) Resample cluster parameters

For all clusters $c$
Sample $\pi_{0 c} \sim P\left(\pi_{0} ; N_{0}, I, \pi_{i \in c}\right)$ directly for $N_{c}=1$, Gibbs $\vec{\theta}\left|\pi_{0}, \pi_{0}\right| \vec{\theta}$ for $N_{c}>1$

- We use Lemmas 1-5 (coming next)
- to approximate the integrals
- to sample
- Main Idea: replace $G M^{s}$ with simpler Infinite GM


## Integrating the posterior: some results I

Model $G M^{s}, n=\infty$
Prior uninformative $P_{0}\left(\pi_{0}, \vec{\theta}\right) \propto e^{-N_{0} \sum_{j}\left(\theta_{j} r_{j}+\ln Z\left(\theta_{j}\right)\right)}$ (improper for $\pi_{0}!$ )

$$
Z(\theta)=\frac{1}{1-e^{-\theta}}
$$

Data $\pi_{1}, \ldots \pi_{N}$ top-t rankings, sufficient statistics $R_{1: t}$, total observed items $t \leq n_{\text {obs }} \leq N t$
Posterior $P_{0}\left(\pi_{0}, \vec{\theta}\right) \propto e^{\sum_{j}\left(\theta_{j}\left(N_{0} r_{j}+N L_{\pi_{0}}\left(R_{j}\right)\right)+\left(N_{0}+N\right) \ln Z\left(\theta_{j}\right)\right)}$
Denote $S_{j}=L_{\pi_{0}}\left(R_{j}\right)$

- Lemma 1 [MBao08] Posterior of $\pi_{0}$ and $\theta_{j} \mid \pi_{0}$

$$
\begin{aligned}
P\left(\theta_{j} \mid \pi_{0}, N_{0}, r, \pi_{1: N}\right) & =\operatorname{Beta}\left(e^{-\theta_{j}} ; N_{0} r_{j}+S_{j}, N_{0}+N+1\right) \\
P\left(\pi_{0} \mid N_{0}, r, \pi_{1: N}\right) & \propto \prod_{j=1}^{t} \operatorname{Beta}\left(N_{0} r_{j}+S_{j}, N_{0}+N+1\right)
\end{aligned}
$$

## Integrating the posterior: some results II

- Lemma 2[MChen10] Normalized posterior for $N=1$

$$
Z_{1}=\frac{(n-t)!}{n!}
$$

- Lemma 3 Bayesian averaging over $\vec{\theta}$

$$
P\left(\pi \mid \pi_{0}, N_{0}, r, \pi_{1: N}\right)=\prod_{j=0}^{t} \frac{\operatorname{Beta}\left(S_{j}\left(\pi \mid \pi_{0}\right)+N_{0} r_{j}+S_{j}, N_{0}+N+2\right)}{\operatorname{Beta}\left(N_{0} r_{j}+S_{j}, N_{0}+N+1\right)}
$$

- Lemma 4 Exact sampling of $\pi_{0} \mid \vec{\theta}$ from the posterior possible by stagewise sampling.

$$
P\left(\pi_{0} \mid \vec{\theta}, N_{0}, r, \pi_{1: N}\right) \propto e^{-\sum_{j} \theta_{j} \overbrace{\pi_{0}\left(R_{j}\right)}^{\bar{\nu}_{j}\left(\pi_{0}\right)}}
$$

## Integrating the posterior: some results III

- Posterior of $\pi_{0}$ informative only for items observed in $\pi_{1: N}$, uniform over all other items.
Wanted: to sum out the permutation of the unobserved items.
Example: $\pi=[c a b d]$, data $\pi_{1: N}$ contain obs $=\{a, c, d, e, \ldots\}$ but not $b$
- Lemma 5

$$
\begin{aligned}
P\left(\pi\left|\pi_{0}\right|_{\text {obs }}\right)= & \prod_{j: \pi(j) \notin \text { obs }} \operatorname{Beta}\left(S_{j}\left(\pi \mid \pi_{0}\right)+N_{0} r_{j}+S_{j}, N_{0}+N+2\right) \\
& \prod_{j: \pi(j) \notin \mathrm{obs}} \operatorname{Beta}\left(t_{j}+N_{0} r_{j}+S_{j}, N_{0}+N\right) \\
& / \prod_{j=0}^{t} \operatorname{Beta}\left(N_{0} r_{j}+S_{j}, N_{0}+N+1\right)
\end{aligned}
$$

Useful? Good approximations for $n$ finite

## DPMM estimation artificial data

$$
K=15 \text { clusters, } n=10, t=6 N=30 \times K, \theta_{j}=1
$$

clustering over time $\mathrm{K}=10 \mathrm{t}=615$ clusters random initialization

mean( theta )


## Ireland 2000 Presidential Election

- $n=5$ candidates, votes=ranked lists of 5 or less
- individuals grouped by preferences
multimodal distribution
- clustering problem
- parametric, model based: EM algorithm [Busse07]
- nonparametric: EBMS Exponential Blurring Mean Shift [MBao08]
- nonparametric,model based: DPMM Dirichlet Process Mixtures [MChen10]


## Ireland Presidential Election

$$
n=5, t=1: 5 N=1083
$$

found 12 clusters, sizes $236, \ldots, 1$


- Mary McAleese (Fianna Fail and Progressive Democrats)
- Rosemary Scallon (Independent)
- Derek Nally (Independent)
- Mary Banotti (Fine Gael)
- Adi Roche (Labour)
- Work in progress: this clustering different from [Murphy\&Gormley]


## College program admissions, Ireland

## $n=533$ programs, $N=53737$ candidates, $t=10$ options

```
DC116 DC114 DC111 DC148 DB512 DN021 LM054 WD048 LMO20 LM050
WD028
DN008 TR071 DN012 DN052
FT491 FT353 FT471 FT541 FT402 FT404 TR004 FT351 FT110 FT352
```



High flyers' hopes dashed as points hit record highs


Masterclass students set new record for grades
Minister insists school subjects are not heing 'dumberd down'


- Data $=$ all candidates' rankings for college programs in 2000 from [GormleyMurphy03] (they used EM for Mixture of Plackett-Luce models)
- we [MChen10, Ali Murphy M Chen 10] used DPMM (parameters adjusted to


## College program rankings: are there clusters?




- 33 clusters cover $99 \%$ of the data
- $\vec{\theta}_{c}$ parameters large cluster are concentrated
- number of significant ranks in $\sigma_{c}, \theta_{c}$ vary by cluster


## College program rankings: are the clusters meaningful?

| Cluster | Size | Description | Male (\%) | Points avg(std) |
| ---: | ---: | ---: | ---: | ---: |
| 1 | 4536 | CS \& Engineering | 77.2 | $369(41)$ |
| 2 | 4340 | Applied Business | 48.5 | $366(40)$ |
| 3 | 4077 | Arts \& Social Science | 13.1 | $384(42)$ |
| 4 | 3898 | Engineering (Ex-Dublin) | 85.2 | $374(39)$ |
| 5 | 3814 | Business (Ex-Dublin) | 41.8 | $394(32)$ |
| 6 | 3106 | Cork Based | 48.9 | $397(33)$ |
| $\ldots$ | $\ldots$ | $\ldots$ | $\ldots$ | $\ldots$ |
| 33 | 9 | Teaching (Home Economics) | 0.0 | $417(4)$ |

- Cluster differentiate by subject area
- ... also by geography
- ... show gender difference in preferences


## College program rankings: the "prestige" question

- Question: are choices motivated by "prestige" (i.e high point requirements (PR))?
- If yes, then PR should be decreasing along the rankings

PR overall (quantiles)


PR for each cluster and rank


- Unclustered data: PR decreases monotonically with rankings
- Clustered data: PR not always monotonic
- Simpson's paradox!


## Summary: Contributions to the GM model

- For consensus ranking problem: New BB formulation
- theoretical analysis tool:
- intuition on problem hardness
- admissible heuristics provide bounds on run time
- competitive algorithm in practice
- For top-t rankings (single $\theta$ )
- given correct sufficient statistics - all old algorithms can be used on it
- BB algorithm (theoretical and practical tool)
- For infinite number of items (single or multiple $\theta$ )
- introduced the Infinite GM model
- given sufficient statistics, estimation algorithm
- introduced conjugate prior, studied its properties
- Bayesian estimation/DPMM clustering (for finite top-t rankings)
- efficient (approximate) Gibbs sampler for DPMM
- (not mentioned here)
- confidence intervals, convergence rates
- model selection (BIC for GMM)
- EBMS non-parametric clustering
- marginal calculation is polynomial


## Conclusions

Why GM model?

- Recongnized as good/useful in applications
- Complementarity:
- Utility based ranking models (Thurstone)
- Stagewise ranking models (GM) - combinatorial
- Nice computational properties/Analyzable statistically
- The code grants GM it's tractability
- representation with independent parameters

The bigger picture

- Statistical analysis of ranking data combines
- combinatorics, algebra
- algorithms
- statistical theory

Thank you

## Extensive comparisons I

New experiment Websearch, all relevant algorithms

- Local Search, B\&B,other



## Extensive comparisons II

Websearch data, all relevant algorithms (detail)

- Local Search, B\&B,other



## Extensive comparisons III

Websearch data, all relevant algorithms (more detail)

- Local Search, B\&B,other



## Extensive comparisons IV

Ranks of B\&B algorithms among all other algorithms (cost)


## Sufficient statistics spaces I

- space of sufficient statistics $\mathcal{Q}=\left\{Q=\sum_{1=1}^{n} Q\left(\pi_{i}\right)\right\}=\operatorname{convex}\left(\mathbb{S}_{n}\right)$
$\mathcal{Q}=$ convex $_{1+n(n-1) / 2}\left(\mathbb{S}_{n}\right)$ by Caratheodory's Thm
- space of means (marginal polytope) of GM model $\mathcal{M}=\left\{E_{\pi_{0}, \theta}[Q]\right\}$


## characterized algorithmically [M\&al07]; [Mallows 57] for Mallows

- GM model is curved exponential family
- Full exponential family $=$ Bradley-Terry model
- not tractable/ loses nice computational/ interpretational properties
- GM $\subset$ full model [Fligner, Verducci 88] $\subset$ Bradley-Terry
- open problem: tractable (exact) ML estimation of full model, Bradley-Terry model $\propto \exp \left(-\sum_{i<j} \alpha_{i j} Q_{i j}(\pi)\right)$
- heuristic [Fligner, Verducci 88] works reasonably well for full model


## Consistency and unbiasedness of ML estimates I

- $Q_{i j} / N \rightarrow P\left[\right.$ item $i \prec_{\pi_{0}}$ itemj] as $N \rightarrow \infty[$ FV86]
- Therefore
- for any $\pi_{0}$ fixed, $\vec{\theta}^{M L}$ is consistent [FV86]
- the discrete parameter $\pi_{0}{ }^{M L}$ consistent when $\theta_{j}$ non-increasing [FV86, M in preparation] (joint work with Hoyt Koepke)
- is it "unbiased"?
- Theorem 1 [ M , in preparation] For any $N$ finite

$$
E\left[\theta^{M L}\right]>\theta \quad \text { Bias! }
$$

and the order of magnitude of $\theta^{M L}-\theta$ is $\frac{1}{\sqrt{N}}$ w.h.p.

## The Bias of $\theta^{M L}$

- artificial data from Infinite GM
- $\theta_{j}$ estimates for $j=1: 8$ and sample sizes $N=200,2000$




## Convergence rates [ M , in preparation] I

Theorem 2 For the Mallows (single $\theta$ ) model, and sample size $N$ sufficiently large

$$
(\sqrt{2 c h(\theta)})^{-N} \leq P\left[\pi_{0}^{M L} \neq \pi_{0}\right] \leq \frac{n(n-1)}{2}(\sqrt{2 c h(\theta)})^{-N}
$$

Theorem 3 For the GM model, with $\vec{\theta}>0$ strongly unimodal, $\vec{\theta}, \pi_{0}$ unknown

$$
P\left[\pi_{0}^{M L} \neq \pi_{0}\right]=\mathcal{O}\left(e^{-c(\vec{\theta}) N}\right)
$$

- confidence interval for $\theta$ in the Mallows model from Theorem 2
- confidence interval for $\vec{\theta}$ ? in progress

